

For Immediate Release
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Salacoa Valley Farms Performance Tested Brangus Bull Sale Sends Bulls to Seven States at \$2279 Average

If you weren't at Calhoun Stockyards in Calhoun, GA on September 26, you were missed. Maybe more importantly, you missed a firsthand observation of the strong demand for the kind of Brangus Bulls produced by the crew at Salacoa Valley Farms. Commercial producers from across the southeast bid on a really stout set of Performance Tested Brangus Bulls to set the average on the 79 bulls selling at \$2,279.

Headlining the sale was SVF Bolivar 23 U300, a PR Elixir 698L3 son out of the premier donor dam, SVF Ms 23M28. Bidding was intense and furious, especially keeping the telephone lines buzzing. When the auctioneer stopped to catch his breath U300 was owned by Jackie and Kelly Grissom's 8G Brangus, Breckenridge, TX at \$11,500 for ½ interest and full possession. Clover Ranch, Lineville, AL owned by the Medina Brothers and Oskar Juarez, took home the second high selling bull with a bid of \$4,000 for ½ interest and full possession on SVF Garrett 274 U229. A popular calf with the audience, this Garrett of Brinks 789P son was an ET calf out of the former donor at SVF, Miss JLS Revenue 274N6.

David Vaughan, Owner, and Ben Spitzer, General Manager at Salacoa Valley Farms are always enthused at the acceptance of SVF profit minded genetics in the programs of serious minded professional commercial ranchers and cattlemen. This version of their sale was certainly no exception as the balance of the bulls sold to a host of repeat commercial customers from AL, GA, FL, LA, NC, TN and TX. In fact, 46 bulls found homes with six volume buyers from FL and LA alone. Long time friend, supporter and customer, Gene Fulford of KICCO Ranch, Okeechobee, FL was honored as the Salacoa Valley Farms Commercial Customer of the year for

2009. John and Debbie Maurer, MAURER SALES COMPANY managed the sale.

The next sale hosted by the Salacoa Valley Farms • Spitzer Ranch Alliance will be seventeenth annual SPITZER RANCH PERFORMANCE TESTED BRANGUS BULL SALE to be held SATURDAY, FEBRUARY 27, 2010 at the Calhoun Stockyards, Calhoun, GA . Salacoa Valley Farms and Spitzer Ranch have a combined 52 years of producing Brangus Cattle that have consistently provided professional cattlemen with profit making genetics; and after the sale service second to none. The Spitzer Ranch tagline says, *"Profitable Genetics From Performance Cattlemen"*; their track record says, *"They Deliver"*. If you need the kind of profit oriented bulls with the genetics that will produce the kind of offspring that will keep you in the cattle business for the long haul, call 864/972-9140 or email spitzeranch@mindspring.com. You can access the Performance Test Reports on bulls slated for the February 27, 2010 sale by going to www.svfbulls.com or by going to the IBBA web at www.gobrangus.org (Upper right hand side of home page; click on View Upcoming Sales). Watch this publication for more information or better yet, take the initiative to become part of the more than 1200 professional cattlemen receiving the Salacoa Valley Farms • Spitzer Ranch Alliance Quarterly Newsletters. Their Newsletters always provide current Bull Test Performance Reports as well as educational tips, inspiration and insights into a wide variety of timely topics of interest to those whose goal is making money in the cattle industry. Just call, write or email to put your operation in a position to be more profit driven. You (and your cows) will be so glad you did!

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