



SALACOA VALLEY FARMS



Performance-Tested Brangus Bull Sale

Saturday, September 26, 2009

1:00 pm • Calhoun Stockyards • Calhoun, GA

SALACOA VALLEY FARMS PERFORMANCE TESTED BRANGUS BULL SALE

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ANNOUNCEMENTS MADE ON SALE DAY TAKE PRECEDENCE OVER ALL PREVIOUSLY REPORTED INFORMATION

SALE DAY PHONES

Ben Spitzer – 864/723-3779 (CELL) or John Spitzer – 864/710-0257 (CELL) or Chad Miller – 979/204-4443 (CELL) or Calhoun Stockyards Office – 706/629-1900

PRE-SALE INSPECTION

Call Ben Spitzer 770/337-2295 (OFFICE) or 864/723-3779 (CELL) or e-mail ben@svfbulls.com to set up a personal appointment to inspect the bulls at your convenience.

SALE DAY SCHEDULE

8:00 AM.... Bulls on Display
Noon..... Complimentary Meal
1:00 PM.... Bull Sale

SALE MANAGER – MAURER SALES COMPANY

John and Debbie Maurer, Bryan, TX..... 979/589-2912 (OFFICE) or 979/255-9922 (CELL)

AUCTIONEER

Tommy Barnes, Galion, AL..... 334/289-7001 (OFFICE) or 334/462-4004 (CELL), GA License #2284

SALES REPRESENTATIVES

CATTLE TODAY – Luke Mobley..... 205/932-8000 (OFFICE) or 205/270-0999 (CELL)
GEORGIA CATTLEMAN – Jim Collins..... 478/474-6560 (OFFICE) or 478/731-6755 (CELL)
GULF COAST CATTLEMAN – E.C. Larkin.... 210/344-8300 (OFFICE) or 210/240-7938 (CELL)

LOAD-OUT

Bulls can be loaded out as soon as sale is over or can remain at the barn until noon on Sunday, September 27. Animals will not be loaded prior to conclusion of sale. Please inform sale clerk who will do your hauling.

SALE VETERINARIAN

Dr. David Loughridge,
Murray County Veterinary Services..... 706/695-4691 (OFFICE)
Official State of Georgia health papers for shipment of animals anywhere in the U.S. will be provided at no cost to customers. It is your responsibility to have health papers transferred if animals purchased are leaving Georgia.

LOT NUMBERS

Bulls are identified by a LOT NUMBER in left ear as well as by individual PRIVATE HERD NUMBER in right ear. Bulls will be sold in lot number order and are cataloged by sale order.

TERMS AND CONDITIONS

Terms are cash or personal check. Animals will not be loaded until proper settlement has been made. Each animal will be at the purchaser's own risk as soon as sold. For registered bulls, an official International Brangus Breeders Association (IBBA) certificate of registration will be transferred and mailed to each buyer.

BULL BREEDING SOUNDNESS AND GUARANTEE

A breeding soundness evaluation (BSE) is not a guarantee of bull fertility or breeding ability, but is an estimation of breeding potential as of the date of the BSE. All bulls sold are guaranteed by the seller to be breeders if cared for properly. Any bull that settles at least one-third of the healthy cows he breeds will be considered a breeder. Any bull found to be a non-breeder may be returned to the farm of the seller at the buyer's expense and, if in good condition and complying with health requirements, shall entitle the buyer to a satisfactory adjustment. In the case a bull is claimed to be a non-breeder, the seller shall be entitled to 6 months following return in which to demonstrate that he is a breeder.

CLAIMS FOR REFUNDS OR ADJUSTMENTS

Claims for adjustment must be made in writing to the seller within six months of the sale date. All settlements will be made with credit at a future sale and this will, in any and all cases, be deemed full satisfaction and settlement.

LIABILITY

All persons attending this sale do so at their own risk. Neither Salacoa Valley Farms, Spitzer Ranch, Calhoun Stockyards nor any person connected with these operations or the management of the sale assumes liability, legally or otherwise, for the safety of buildings or premises, nor for the behavior of any animals.

CUSTOMER SERVICE AND MARKETING OPPORTUNITIES

Over the years our commitment to serving our customers has constantly evolved as we discover new and better ways to assist you with getting more dollars into your pockets. Our goal is that your bull purchase is your link to greater opportunities and increased profits.

The females are easy as the Brangus Crossbred Female just may be the most sought after replacement female pretty much wherever you travel. We can assist you three ways with the female offspring from our bulls. First and foremost is the Commercial Brangus Customer Female Sale held in conjunction with our Annual Bull Sale each year. The Brangus influenced female is popular most anywhere in the country and we can never seem to get enough quality Commercial Brangus Females to fill the demand.

Second, if you don't have the facilities to grow and develop weaned heifer calves to yearling heifers, we will buy back the replacement quality heifer calves sired by our bulls (must meet Salacoa Valley Farms Health and Quality standards). Our system is pretty simple; sell your steer calves any way you like and the average price per pound you receive for your steers is what we will pay per pound for the heifer mates. That's right – we pay steer prices per pound for the heifer calves at weaning and you eliminate sales commissions. This could amount to \$50 or more for each heifer calf and all you did to earn it was turn out Salacoa Valley Farms Brangus Bulls.

And third, we also operate a "CLEARING HOUSE" matching our customers who have females (calves, yearling heifers, bred heifers or pairs) for sale with inquiries we get from people wanting commercial Brangus females. Just call with what you have, or what you want. We keep a contact list with both prospective buyers and sellers. If it's at the right time of year we will also advertise your females sired by Salacoa Valley Farms bulls or out of cows sired by our bulls on our

website and in our newsletters.

On the feedlot side we plan to work very hard to match calves from our bull customers with a buyer who will give real monetary rewards for high quality, source verified, healthy calves with documented feedlot performance and known to hang a premium generating carcass.

Now with the availability of the new and exciting OptimaxX Program from IBBA, we should start seeing more and more opportunities for your Brangus sired calves. OptimaxX is a USDA approved Age, Source and Genetics Process Verified Program (PVP) that qualifies cattle for all known export markets. To enroll in the program, you must contact the IBBA office and complete a short survey to verify your conformance to the OptimaxX Program standards. We are so excited about this program and its potential to add value for you that we are offering \$30.00 worth of OptimaxX tags for every bull purchased through our sale if you are approved. Please see the OptimaxX advertisement in this catalog for more information.

Another effort to reward you for being a Salacoa Valley Farms customer is our Carcass Credits Program for return of carcass data on calves sired by our bulls. Just send as few as 5 calves to a Carcass Feed-Out Program. Return documented feedlot performance and carcass data back to us and you will receive a certificate for a credit of \$100 for a minimum of 5 calves fed. You can receive credits of \$20 per calf up to a maximum of \$500 for returning data on 25 calves in any one year. These certificates are the same as cash when used to purchase your next bull at one of our future sales. The certificate never expires so you can save up to get to the \$500 mark for a bull purchase credit. However, you can only use one \$500 certificate at each year's sale.





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Fair Play, SC 29643

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